

13th Annual AARP-United Nations Briefing Luncheon on Global Aging

Living, Learning and Earning Longer

Delegates Dining Room, United Nations Headquarters
12 February 2020, 1-3pm

CONCEPT NOTE

CONTEXT

The [58th session of the Commission for Social Development](#) in 2020 takes place as the United Nations marks its 75th anniversary [Shaping Our Future Together](#) and 25th anniversary of the [Global Social Summit](#). In a world marked by rapid population ageing, where older persons now outnumber children under five years of age, it's time to develop new narratives around ageing and living longer. The Commission presents a key global platform for development leaders to engage with a wide range of stakeholders in a policy dialogue on social issues for implementation of the internationally agreed development goals. The AARP-United Nations Briefing Series place a spotlight on global ageing and catalyse political momentum to influence action and delivery.

EVENT OBJECTIVE

This high-level luncheon builds on AARP's efforts to engage the private sector and building champions around the future of work for all generations by extending the discussion to the role of the public sector. Specifically, the objective is to explore the public sector's role in creating a policy environment that creates and invests in an age diverse and inclusive workforce ecosystem for all. Longevity presents an opportunity and responsibility for Governments, employers and people of all ages to reimagine what it means to earn and learn over a lifetime. A multi-sector collaboration will be critical to addressing and investing in systems that will meet the needs of the multigenerational workforce of the future. In alliance with the [World Economic Forum](#) and the [Organization for Economic Cooperation and Development](#), AARP engaged nearly 100 global employers in discussions about the changing workforce, holding regional executive roundtables in North America, Asia, and Europe. The objective of the event is to showcase the preliminary findings of a collaborative initiated by AARP to identify and share multigenerational, inclusive workforce practices called **Living, Learning and Earning Longer** – highlighting the business case for creating and investing in the multigenerational workforce as well as the impact of age-diversity and inclusion on the economy, businesses, employee growth and satisfaction.

AUDIENCE

This year's event will host over 100 participants, including heads of delegations from ministries of social development and ambassadors to the United Nations, bringing their unique perspectives to the discussion. They will be joined by representatives from the private sector, civil society and UN entities.

FORMAT

The event will be highly interactive, consisting of a moderator-driven panel discussion (Davos style).

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